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Production of
 ICE CREAM
 and
 RELATED FROZEN PRODUCTS
 MARCH 1962

U.S. DEPARTMENT OF AGRICULTURE
 Statistical Reporting Service
 Crop Reporting Board
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ICE CREAM PRODUCTION

Production of ice cream in the United States in March was estimated at 55,150,000 gallons, the Crop Reporting Board reports. Compared with March 1961, output decreased 6 percent, following record-high levels for the months of January and February. Production was 9 percent larger than the 1956-60 average for March. From February to March, output gained 14 percent, compared with 27 percent at this time in 1961 and 15 percent between the 5-year averages of these months. Temperatures averaged colder than normal during March in most of the country except the Northeastern States including portions of New Jersey and Pennsylvania, Michigan, and northern portions of Wisconsin and Minnesota.

Compared with March last year, production was less in all regions except the Mountain, where it was 1 percent more. Output was 3 percent smaller in the North Atlantic States, where it was 10 percent less in Pennsylvania but 2 percent more in New York. Production was down 7 percent in the South Atlantic States and 9 percent in the East North Central. All the remaining regions showed decreases of 5 percent. California's output was 6 percent less. Increases were shown in Connecticut, Kansas, Colorado, and the District of Columbia. Production was unchanged in Nebraska. All other important ice cream-producing states showed decreases.

Compared with the 5-year, 1956-60, average for March, increases in all regions ranged from 6 percent in the South Central States to 17 percent in the Mountain. Production was up 7 percent in the Pacific States and 13 percent in the South Atlantic. Gains of 9 percent were shown in all the remaining regions. In the three leading states, output was about the same in Pennsylvania, but was up 5 percent in California and 16 percent in New York. Increases from the average were shown for all other important-producing states except New Jersey, Ohio, Missouri, West Virginia, Alabama, Louisiana, and Oklahoma which had decreases and the Dakotas, where output was unchanged.

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CURRENT SERIAL RECORDS

PRODUCTION OF ICE CREAM, UNITED STATES, 1962

MONTH	1956-60 Average 1/	1960 1/	ESTIMATED		CHANGE FROM:	
			1961	1962	1956-60 Av.	1961
			Thousand Gallons		Percent	
January	42,407	44,323	43,635	45,710	+ 8	+ 5
February	43,751	47,913	45,870	48,575	+ 11	+ 6
March	50,416	53,523	58,425	55,150	+ 9	- 6
THREE MONTH TOTAL	136,574	145,759	147,930	149,435	+ 9	+ 1

1/From enumerations.

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STATE AND GEOGRAPHIC DIVISION	5-YEAR MARCH AVERAGE 1956-60 1/	MARCH			PERCENT CHANGE IN MARCH 1962 PRODUCTION FROM:	
		1960 1/	ESTIMATED		5-YEAR AVERAGE	MAR. 1961
			1961	1962		
		Thousand Gallons			Percent	
Massachusetts	1,904	2,165	2,350	2,320	+ 22	- 1
Connecticut	652	695	700	800	+ 23	+ 14
New York	5,152	5,705	5,870	5,980	+ 16	+ 2
New Jersey	1,330	1,431	1,540	1,320	- 1	- 14
Pennsylvania	5,394	5,600	5,960	5,380	0	- 10
Other N.A. States	735	782	685	765	+ 4	+ 12
NO. ATLANTIC STATES	15,167	16,378	17,105	16,565	+ 9	- 3
Ohio	3,204	3,282	3,400	2,950	- 8	- 13
Indiana	1,853	2,037	2,450	2,330	+ 26	- 5
Illinois	2,596	2,820	3,300	2,870	+ 11	- 13
Michigan	2,336	2,444	2,920	2,710	+ 16	- 7
Wisconsin	1,584	1,677	1,870	1,770	+ 12	- 5
E. N. CENTRAL STATES	11,573	12,260	13,940	12,630	+ 9	- 9
Minnesota	1,322	1,464	1,500	1,430	+ 8	- 5
Iowa	976	915	1,100	1,010	+ 3	- 8
Missouri ..	1,288	1,205	1,420	1,280	- 1	- 10
N. & S. Dakota	334	342	385	335	0	- 13
Nebraska	595	703	830	830	+ 39	0
Kansas	474	436	505	540	+ 14	+ 7
WEST NO. CENT. STATES	4,989	5,065	5,740	5,425	+ 9	- 5
District of Columbia .	536	633	550	600	+ 12	+ 9
Maryland	965	1,022	1,160	1,090	+ 13	- 6
Virginia	821	856	1,035	960	+ 17	- 7
West Virginia	419	370	360	330	- 21	- 8
North Carolina	988	904	1,240	1,120	+ 13	- 10
Georgia	598	641	670	630	+ 5	- 6
Florida	1,511	1,647	1,900	1,790	+ 18	- 6
Other S.A. States	466	514	750	635	+ 36	- 15
SO. ATLANTIC STATES	6,304	6,587	7,665	7,155	+ 13	- 7
Tennessee	1,094	1,072	1,160	1,130	+ 3	- 3
Alabama	646	637	650	590	- 9	- 9
Louisiana	673	665	690	625	- 7	- 9
Oklahoma	407	394	470	395	- 3	- 16
Texas	1,533	1,666	2,000	1,920	+ 25	- 4
Other S.C. States	811	692	800	800	- 1	0
SO. CENTRAL STATES	5,164	5,126	5,770	5,460	+ 6	- 5
Colorado	527	611	710	730	+ 39	+ 3
Other Mt. States	1,190	1,294	1,280	1,275	+ 7	0
MOUNTAIN STATES	1,717	1,905	1,990	2,005	+ 17	+ 1
Washington	878	1,054	1,070	1,040	+ 18	- 3
Oregon	431	449	465	450	+ 4	- 3
California	4,193	4,699	4,680	4,420	+ 5	- 6
PACIFIC STATES	5,502	6,202	6,215	5,910	+ 7	- 5
UNITED STATES	50,416	53,523	58,425	55,150	+ 9	- 6

1/From enumerations.

ICE MILK PRODUCTION

Production of ice milk in the United States in March totaled 10,605,000 gallons. This was 1 percent more than in March 1961 and 36 percent greater than the March 1956-60 average. Output advanced 25 percent from February to March, compared with 47 percent last year and 39 percent on the average in the 1956-60 period. Total production in the first three months of this year was 27,015,000 gallons: up 10 percent from the first quarter of last year and 45 percent from the 1956-60 average for the period.

Compared with March 1961, ice milk production was less in the South Atlantic Region, the South Central, and the West. Increases were shown in the other regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1962

MONTH	1956-60 Average 1/	1960 1/	ESTIMATED		CHANGE FROM:	
			1961	1962	1956-60 Av.	1961
		Thousand Gallons			Percent	
January	5,220	6,357	6,860	7,910	+ 52	+ 15
February	5,604	7,049	7,125	8,500	+ 52	+ 19
March	7,812	9,058	10,465	10,605	+ 36	+ 1
THREE MONTH TOTAL	18,636	22,464	24,450	27,015	+ 45	+ 10

1/From enumerations.

SHERBET PRODUCTION

Sherbet production in the United States during March totaled 2,505,000 gallons. This was 15 percent less than in March 1961, but 4 percent more than the 1956-60 average for the month. The seasonal increase of 23 percent between February and March this year compares with previous gains of 44 percent at this time a year ago and 36 percent on the average in the 1956-60 period. Output advanced sharply in all regions of the country.

Compared with March 1961, production decreased in all regions except the North Atlantic, where it increased moderately. Sharp losses occurred in the East North Central Region, the South Atlantic, and the Pacific.

PRODUCTION OF SHERBET, UNITED STATES, 1962

MONTH	1956-60 Average 1/	1960 1/	ESTIMATED		CHANGE FROM:	
			1961	1962	1956-60 Av.	1961
		Thousand Gallons			Percent	
January	1,683	1,867	1,995	1,965	+ 17	- 2
February	1,778	2,061	2,045	2,030	+ 14	- 1
March	2,420	2,602	2,945	2,505	+ 4	- 15
THREE MONTH TOTAL	5,881	6,530	6,985	6,500	+ 11	- 7

1/From enumerations.

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in the United States in March was estimated at 3,810,000 gallons, the Crop Reporting Board reports. Output was 8 percent less than in March 1961, dropping below the level of the corresponding month a year earlier for the first time since December 1960. Compared with the 1956-60 average for the month, production was 29 percent greater. Output in the first three months of this year totaled 10,375,000 gallons: up 3 percent from the corresponding months last year and 38 percent from the 1956-60 average for the period.

Compared with March last year, production was larger in California, Louisiana, and Montana. Sharp losses were shown in all other Mellorine-producing states except Illinois, where the decrease was moderate.

Compared with February, the 10-percent seasonal increase was considerably smaller than the 34-percent gain at this time in 1961 and also the 23-percent average advance in the 1956-60 period. All important Mellorine-producing states showed increases except South Carolina and Arizona, which had decreases, and Oregon, where output was unchanged.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES, 1962

MONTH	1956-60 Average <u>1/</u>	1960 <u>1/</u>	ESTIMATED		CHANGE FROM:	
			1961	1962	1956-60 Av.	1961
		Thousand Gallons			Percent	
January	2,168	2,536	2,850	3,095	+ 43	+ 9
February	2,396	2,912	3,100	3,470	+ 45	+ 12
March	2,959	3,452	4,140	3,810	+ 29	- 8
THREE MONTH TOTAL	7,523	8,900	10,090	10,375	+ 38	+ 3

1/From enumerations.

WATER ICE PRODUCTION

Production of water ices during March was estimated at 1,800,000 gallons: 12 percent less than in March 1961, but 5 percent more than the 1956-60 average for the month. The January-March total this year, of 3,570,000 gallons, was down 8 percent from the first quarter of last year, but was up 11 percent from the 1956-60 average for this period. The gain from February to March this year was 79 percent, compared with 93 percent at this time last year and 105 percent between the 1956-60 averages of these months. Sharp seasonal increases occurred in all regions of the country.

Compared with March 1961, increases occurred in the North Central Regions, while decreases were shown in all remaining regions of the country.

PRODUCTION OF WATER ICES, UNITED STATES, 1962

MONTH	1956-60 Average <u>1/</u>	1960 <u>1/</u>	ESTIMATED		CHANGE FROM:	
			1961	1962	1956-60 Av.	1961
		Thousand Gallons			Percent	
January	671	677	775	765	+ 14	- 1
February	833	966	1,060	1,005	+ 21	- 5
March	1,711	1,730	2,045	1,800	+ 5	- 12
THREE MONTH TOTAL	3,215	3,373	3,880	3,570	+ 11	- 8

1/From enumerations.